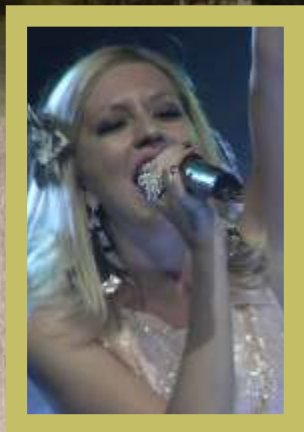


# PHOENIX

TALENT ★ MAGAZINE

## MEDIA KIT



[sales@phoenixtalentmag.com](mailto:sales@phoenixtalentmag.com)  
800-890-1026 x900

[www.phoenixtalentmag.com](http://www.phoenixtalentmag.com)



## PHOENIX TALENT MAGAZINE

Phoenix (pronounced /ˈfiːnɪks/ FEE-niks, O'odham Skikik, Yavapai Wasinka, Western Apache Fiiinigis, Navajo Hoozdoh, Mojave Hachpa 'Anya Nyava) is the capital and largest city of the U.S. state of Arizona, as well as the fifth most populated city in the United States. Phoenix is home to 1,593,659 people according to the 2009 estimate by the U.S. Census Bureau, and is the anchor of the Phoenix metropolitan area (also known as the Valley of the Sun), the 12th largest metro area by population in the United States with more than 4.3 million people. In addition, Phoenix is the county seat of Maricopa County, and is one of the largest cities in the United States by land area.

Phoenix was incorporated as a city in 1881 after being founded in 1861 near the Salt River, near its confluence with the Gila River. The city eventually became a major transportation hub in North America and a main transportation, financial, industrial, cultural and economic center of the Southwestern United States.[citation needed] The city has a notable and famous political culture and has been home to numerous influential American politicians and other dignitaries, including Barry Goldwater, William Rehnquist, John McCain, Janet Napolitano, Carl Hayden, and Sandra Day O'Connor. Residents of the city are known as Phoenicians.

Located in the northeastern reaches of the Sonoran Desert, Phoenix has a subtropical arid climate. In summer average high temperatures can be over 100°F (37.8°C) and have spiked over 120°F (48.9°C).

## Submission Deadlines

### 21st of every month

#### PRICING:

Ad Type	Width	Height
Full page	7.25"	X 9.375"
1/2 page	7.25"	X 4.5"
1/4page	3.5"	X 4.5"

#### COLOR DISPLAY ADS

Size	1x	3x	6x	12x
Full page .....	\$605	\$550	\$517	\$473
Half page H or V .....	\$429	\$385	\$341	\$308
Quarter page H or V .....	\$264	\$209	\$176	\$132

#### AUDIO VISUAL ADS

Add The Audio Visual advantage\* to your display ad and get a 50% discount on your display ad.

15 Sec A/V Ads	<b>\$ 688</b>
30 Sec A/V Ads	<b>\$1100</b>
60 Sec A/V Ads	<b>\$1650</b>
120 Sec A/V Ads	<b>\$2063</b>

\*Audio Visual ads will be embedded along with your display ads in the online magazine.

#### DESIGN SERVICES

Ad Design \$50\* (\*With maximum two revisions)

(Ad copy to be provided by advertiser. All ads designed by Phoenix Talent Magazine will be considered the sole property of the Magazine, unless otherwise negotiated.)



## ▶ INTERNET ADVERTISING:

The current *edition* of the magazine is on display at [www.phoenixtalentmag.com](http://www.phoenixtalentmag.com). Click on the photo of *the front cover*, it will open an **electronic** version of the entire magazine.

**Multi edition Advertiser:** Can also take advantage of upgrades, such as; Banner Ads **and** linking to their website and email address. Contact **Phoenix Talent Magazine** for more details....[sales@phoenixtalentmag.com](mailto:sales@phoenixtalentmag.com)

**Payment Options:** Advertisers can pay by check or credit card. If paying by check; the first payment must be received prior to publication and all recurring ads will be invoiced for payment prior to publication.

**Payment by credit card:** All credit card payments will be **processed through paypal**.



## ▶ AD REQUIREMENTS:

- Ads must conform to sizes specified on Advertising Rate Sheet.
- Ads are accepted via email (attachments must be 5 MB or less) or CD-ROM.
- For A/V ads, the file must be in avi format with mpeg-4 compression.

## ▶ ACCEPTABLE FILE FORMATS FOR CAMERA READY ARTWORK:

**Adobe Acrobat**

**QuarkXPress, InDesign, or PageMaker**

**Adobe Illustrator or Macromedia Freehand**

**Photoshop**

PDF (use "Press Optimized" settings in Distiller.)

(include all linked graphics and fonts)

(convert fonts to outline and save as EPS)

TIFF, EPS, or JPEG (minimum 300 dpi)

# TALENT MAGAZINES, INC.

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## ADVERTISING ORDER

AD INSERTION(s) (BUSINESS OR ORGANIZATION NAME)	UNIT SIZE	FREQUENCY DATE	1ST RELEASE (THEREAFTER EVERY EDITION)	SPACE CHARGE (PER EDITION)	A/V ADS	TOTAL CHARGES

**Special Instructions :**

**Sales Associate (Print Clearly)**

**Name of Business**

**Mailing Address**

**City** **Zip**

**Telephone** **Fax**

**Web Address** **E-mail**

**SIGNATURE**

**Date**

**TERMS & CONDITIONS :**

1. TALENT MAGAZINES, INC. guarantees to protect this client from increases in space charges until the expiration of this advertising order.
2. This order cannot be cancelled prior to the first edition.
3. Frequency rates are contingent upon insertion in successive edition. Clients who fail to comply with insertion requirements will be short-rated (billed retroactively at their actual earned rates).
4. Accounts are due & payable upon signing of this contract.
5. Ad copy must be approved or approved with changes within 2 days, and with no further liabilities to TALENT MAGAZINES, INC.
6. There are no refund under any circumstance.
7. By my signature below I signify I am enrolling my business in the Phoenix Talent Magazine(s) designated on this order and that I understand the applicable terms and conditions.

<b>CHECK #</b>	<b>AMOUNT</b>
<b>DATE :</b>	

**Basic Rate**  
**Production costs**  
**TOTAL DUE**  
**Amount Received ...**

**For TALENT MAGAZINES, INC. Use**

<b>Cust #</b>	<b>Category</b>	<b>Rep:</b>	<b>Vol. #</b>	<b>Copy instructions due : ___/___/___</b>	<b>Contact Person</b> _____
				<b>Address for Copy :</b> _____	
				<b>Telephone No. And Fax No. :</b> (____) _____ (____) _____	